

## Preparing for the eight-digit issuing bin

# Issuer Quick Start Guide

Where is the best place to start your planning to be sure your issuing operations are ready to support the industry change to the eight-digit issuing BIN? This guide is a list of critical areas to put at the top of your planning. This guide is intended only as a starting point; all issuers must develop their own comprehensive plan across their internal systems, reports and processes.

## Where to begin

- Review the recommendations indicated within the August 2020 published <u>Numerics</u> <u>Initiative: Acquiring and Issuing Impacts—Discovery Interview Findings located at</u> <u>visa.com/8digitbin.</u>
- Begin your impact analysis as recommended in <u>Issuer/Processor Numerics Questionnaire</u> located at <u>visa.com/8digitbin</u>.
- Review your front and backend processing to look for applications, systems, tools and reports that may include a six-digit issuing BIN.
  - For example do you use the six digits of the issuing BIN to identify product type or fraud rules?
- Once identified, determine if the BIN field will require additional changes downstream or if it is a simple change to its length.

## Review the Primary Account Number (PAN) assignment

#### Key questions to ask:

- How are PANs created and assigned today?
  - o What is your methodology using BINs today in creating the PAN?
  - o Is your methodology based on product, customer location or account type?
  - Do you create PANs using the BIN to distinguish product, client portfolios or account type?
  - o How is the remainder of the PAN number determined?
  - Does BIN drive a unique downstream algorithm in creating the PAN?
  - How will this process be impacted when moving from a six-digit issuing BIN to an eight-digit issuing BIN?

#### Review the issuing process

#### Key questions to ask:

- What are the existing standard reissuing and card activation processes?
- After the PAN is created, what are all the steps for that PAN to be issued to a customer, and where in that process is the BIN number referenced specifically?
  - What systems/processes/applications must be updated internally for that PAN to be utilized?
  - o Customer documentation/disclosers? Plastic/Card creation files?
  - o Internal reporting/tools?

Visa Confidential 1

## Review ongoing operations and servicing

### Key questions to ask:

- What are all the functions required to support payment operations for existing customer accounts?
- Within these operations, what/where are BINs relied on today? Review the following:
  - Front/backend processing, including acquiring transactions (i.e. ATM)
  - Fraud rules/reports
  - o Billing
  - Settlement and reporting
  - Disputes/exception item process
- What are the processes in account lifecycle management?
- What is the process for creating and managing tokenized accounts?

## Resources to help you plan

Visa will continue to communicate regularly with payment industry stakeholders regarding the migration to the eight-digit issuing BIN. Check the following channels for updates.



## Numerics Initiative Page on Visa Online

Visa has developed a set of tools leveraging our deep subject matter knowledge to drive your analysis, planning and transition to the new eight-digit issuing BIN standard. Please go to <a href="visa.com/8digitbin">visa.com/8digitbin</a>, or to review the Numerics Initiative: Discovery Interview Findings, the Numerics Initiative Impact Questionnaires, Frequently Asked Questions and much more. Check back often for regular updates.



#### Questions?

If you have questions on how the eight-digit issuing BIN changes may affect your business or have questions specific to Visa's approach to the new eight-digit issuing BIN standard, visit <u>visa.com/8digitbin</u> or reach out to your Visa Representative.

Visa Confidential 2