

Visa Money Travels 2024:

Digital Remittances Adoption

United Arab Emirates

VISA



#1

UAE Embraces Digital Remittances

According to remittance users surveyed (%)

57%

Users now prefer digital apps for sending money abroad



56%

Users expect to increase digital transfers in the future



Strong growth opportunity for digital remittances as users plan to send the same or more money abroad

73%



#2

Benefits of Digital Remittance

According to remittance users surveyed (%)



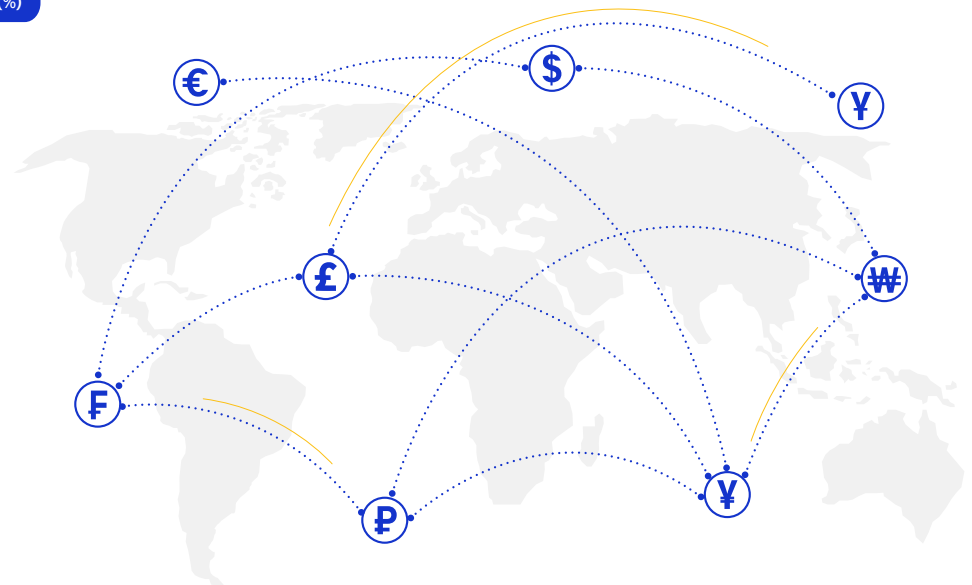
Ease of Use



Privacy & Security



Making Life Easier for Friends & Family



#3

Challenge with Physical Remittances

According to remittance users surveyed (%)

50%

UAE respondents reported being offered a **free transfer** when sending cash, checks, or money orders, **only to discover hidden fees**



About the Study

This survey was conducted by Morning Consult during December 2023 – March 2024 among a sample of 40,000+ remittance senders and receivers across North & Latin America, Europe, the Middle East, and Asia Pacific. The interviews were conducted online. Within each country, survey respondents are weighted based on census estimates for age, race/ethnicity, gender, education, and region.